



**NORTHWEST**  
MISSOURI STATE UNIVERSITY



# Semester Report

Fall 2024-  
Spring 2025

***BUILDING  
BETTER  
BEARCATS***



**MISSION  
VISION  
VALUES**



**VISION**

Provide participants recreational activities that advocate for lifelong wellbeing.

**MISSION**

Provide opportunities for our patrons to promote healthy living through a lifespan of physical, leisure and sport activity.

**VALUES**

Everything we do in Campus Recreation, from our programming decisions to the way we operate day-to-day, is driven by our core values and helping others to achieve.

**CORE VALUES**

**CORE BELIEFS**

**S.T.R.I.D.E.**

**SAFETY** - Provide a safe and welcoming environment that creates an atmosphere of fun and wellbeing.

**TEAMWORK** - Work together to encourage initiative and collaboration.

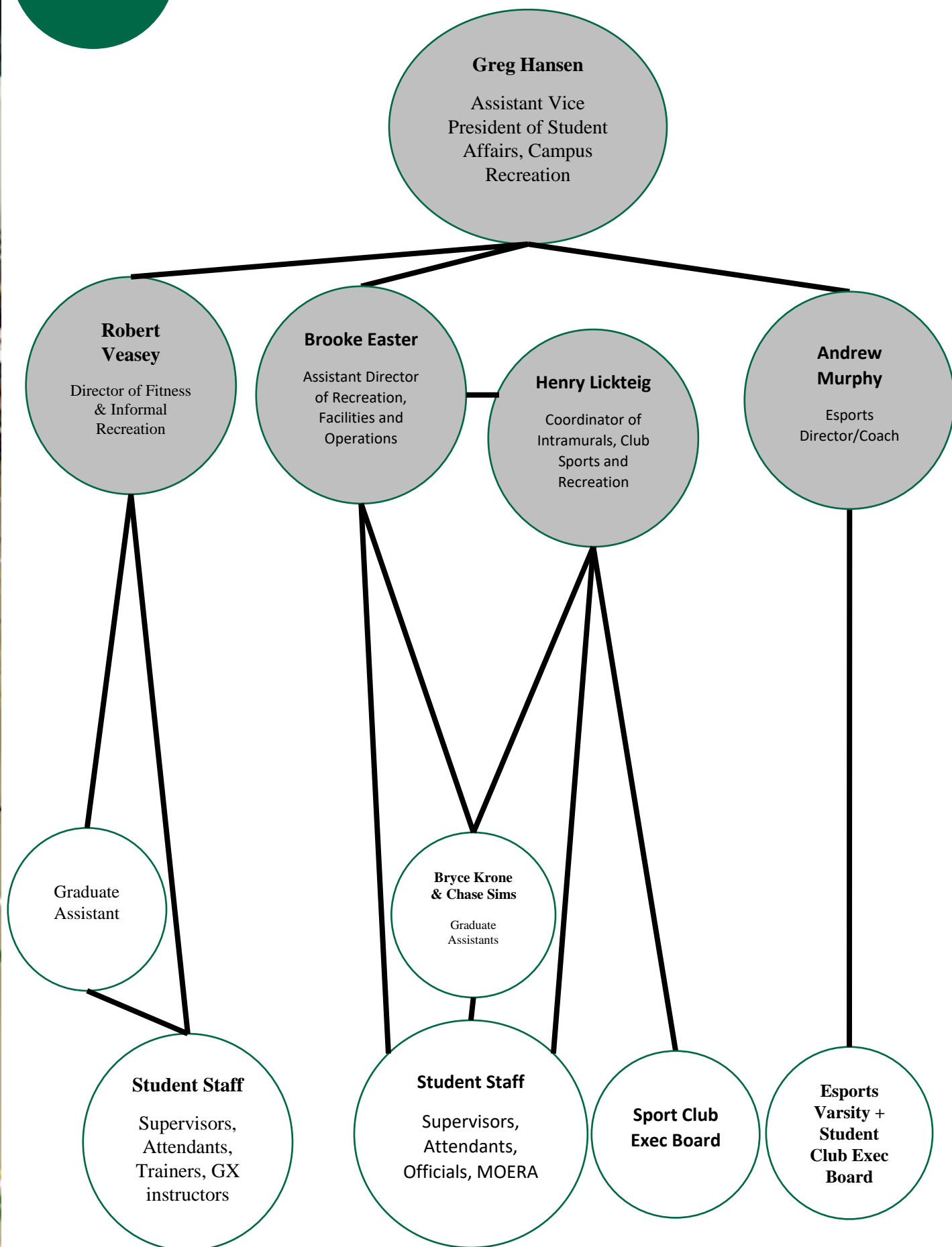
**RESPECT** - Foster an inclusive environment that welcomes each individual.

**INTEGRITY** - Uphold an exemplary ethical and moral work environment.

**DEVELOPMENT** - Offer professional based learning that encourages creativity.

**EXCELLENCE** - Maintain high standards through unbeatable facilities, programs, and services that celebrate our success.

## STAFF



# ORGANIZATIONAL CHART



**BY THE  
NUMBERS**

**3,832.5+**  
Open facility  
hours



**97**  
Odyssey  
Challenge  
Course  
Participants

**145**  
Alpine Tower  
Participants

**267**  
Trap  
Shooting  
Participants

**452**  
Watercraft  
Participants

**TIK TOK**  
**1,090 FOLLOWERS**  
**55.5K LIKES**



**1,096**  
Group Exercise clients

**10-12**  
Group Fitness  
Classes per week

**FFC UPDATES**  
6 new ellipticals  
10 new bikes  
15 reconditioned treadmills  
Women's Leadership Summit  
PIKE Cycle for Life

**60**  
Student  
employees

**2**  
Graduate  
assistants

**5**  
Professional  
staff



**2,833.25+**  
Student  
employment  
hours



**725**  
Facebook  
likes

**1,437**  
X  
followers

**2,849**  
Instagram  
followers

**835**  
Snap  
score

**4,089**  
Participants in  
Intramural Sports

**1,148**  
Unique  
participants

**12**  
Sport clubs  
**\$800**  
Sport Club Money  
Fundraised

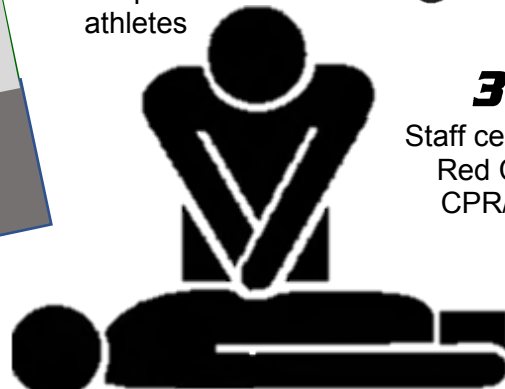
**208**  
Active Sport club  
athletes

**30**  
Staff certified in  
Red Cross  
CPR/AED



**SWIPES FROM AUGUST 2024-  
APRIL 2025**

**80,701**  
Total visits



## ESPORTS

### SOCIAL MEDIA

@NWBEARCATSPORTS\_

100,000+ views & impressions

### SUMMER CAMPS

#### MIDDLE & HIGH SCHOOL CAMP:

15 participants, \$1,000+ revenue



### CLUB & INTRAMURALS

**150+ STUDENTS** attended the Esports & Res Life Open House.

**100+ STUDENTS** actively involved in the club.



### LAB, USAGE, PROGRAMMING & RECRUITMENT

**2,650+ PARTICIPATIONS** in the lab

**20 ATHLETES** receiving scholarships.

**100+ STUDENTS** completed the recruitment form for Esports.

**250+ MIDDLE & HIGH SCHOOL** Students engaged

#### VARSITY & ACADEMY STANDINGS

MCEC Conference "MIAA"

Rocket League, fall 2024 (6-4)

Finished **TOP 4** in their division

Valorant, fall 2024 (7-3)

**2<sup>ND</sup> PLACE** overall

NACE Plus **DIVISION CHAMPIONS**

Rocket League & Valorant

#### OPPONENTS PLAYED

DePaul  
Wichita State  
Kettering  
Northeastern  
Grand Valley State  
Lawrence Technological

Mizzou  
New Haven  
Messiah  
Cleveland State  
Randolph-Macon  
Texas A&M International

#### OPPONENTS DEFEATED

Southern Alberta Institute of Technology  
Bow Valley College  
Missouri Western + Academy  
Lubbock Christian  
Mid-America Christian

Mizzou Club  
Blinn College + JV  
Univ. of Tulsa  
Radford Univ.  
Oklahoma Christian

Andrew Murphy was promoted to **DIRECTOR OF ESPORTS** and is serving on the **ELIGIBILITY ENFORCEMENT COMMITTEE** in National Association of Collegiate Esports (NACE) and Staff Council Outreach Committee. He hired the **FIRST ESPORTS STUDENT WORKER!** He attended **NAECAD** for professional development, **PRESENTED** to the NLT, Alumni Association & Northwest Foundation Board and **COLLABORATED** with the registrar, admissions, academics, student affairs, global engagement, information technology, student rights & academic success. Participated in the **DAY OF GREEN** and met Hesse's Challenge of **\$5,000 RAISED**. Hosted **CYBER PALOOZA** for 400+ students that included a drone simulation course and job shadows. **STAY TUNED** for 2025-26 school year...Esports is collaborating with LEVELUP Arena to direct the first unofficial MIAA Esports Event!



**CHAMPION**  
NACE DIVISION



FALL  
2024

# FALL SEMESTER

Our social media presence increased from the great work by our Coordinator, Graduate Assistants & Intern creating **TIK TOKS AND REELS** with various departments.

Campus Recreation participated in the **NIRSA HEALTHY CAMPUS WEEK.**



**FFC THEMED GROUP EX CLASSES:**  
Taylor Swift!

## SPORT CLUBS:

- Pickleball Club was created in August
- Disc Golf competed in the Mid-America Regional Championship sponsored by Dynamic Discs in Emporia, KS.
- Golf competed in tournaments in Jefferson City, St. Louis and Springfield, Illinois.
- Soccer hosted matches vs. Mizzou, Wichita State and traveled to Pittsburg State.
- Horsemen's Association competed at the Kansas State and Truman State Invites.



Campus Recreation brought **CANOE AND KAYAKS** to Colden Pond! President and First Lady Tatum joined as well as the MO Dept of Conservation who brought fishing gear.



Campus Rec helped celebrate Northwest's **100 YEARS** of Homecoming!

## EVENT HIGHLIGHTS:

- Transfer Student Social
- Student Organization Fair
- ODI Flamenco Dance
- Intramural Social
- Career Day
- Ag CDE Fall Contest
- Nodaway County Manufacturing Day
- First Baptist Church Trap shoot
- MOACAC College Fair
- MOSAIC Walk with a Doc
- Exploring Majors and Minors
- MO HOPE
- Grocery Bingo
- Education Mock Interview Day
- Late Night at the Rec
- Stress Less Fest
- Grad Fest



**SPRING**

**2025**

### **STAFF APPRECIATION EVENTS**

-Pickleball, Potluck, MOERA: Odyssey & Trapshooting, Mozingo Golf.  
Bryce & Chase were nominated for **GRADUATE ASSISTANTS** of the year.

### **SPORT CLUBS:**

- Badminton Club was created.
- Men's Club Basketball participated in the NIRSA Region V Basketball Tournament in Lincoln, NE.
- Horsemen's Association competed at shows in Springfield, MO and Manhattan, KS.
- Winter Guard received 7<sup>th</sup> place at the MCCA Championships in Springfield, MO.
- Disc Golf competed in tournaments in Oklahoma & Arkansas.
- Soccer hosted Pittsburg State for a friendly and won in a shootout.



### **INTRAMURAL SPORTS REVIEW**

Fall 2024 = 911 unique participants

- Softball: 343
- Flag Football: 459
- Volleyball: 258

Spring 2025 = 725 unique participants

- Basketball: 294
- Soccer: 204

**ACADEMIC YEAR =**

**1,148 UNIQUE PARTICIPANTS**



### **EVENTS**

**GREEK WEEK** events at Hughes Fieldhouse and the Student Rec Center with FSL.  
**MOSAIC** Heart & Sole  
**NIRSA** Rec Week  
Cat Combine

- **RECONDITIONED TREADMILLS IN FOSTER FITNESS CENTER**
- **RECEIVED POSITIVE COMMENTS REGARDING SPORT OFFICIALS**
- **ATTENDED FSL CHAPTER MEETINGS**

**SAC COLLAB: CONCERT AT HUGHES FIELDHOUSE - X AMBASSADORS, DRIVE-IN MOVIE**

**SPRING SEMESTER**



GRADUATES

# SAYING GOODBYE

## DECEMBER 2024

Madi Buresh  
Kendall Crawford  
Avinash Chalam Chinnala  
Clayton Grant  
Brock Hogue  
Nikhil Maduri  
Reese McCune  
Rylee Schmitt  
Sai Krishna Reddy Seelam  
Cahleel Smith  
Amulya Thota



## MAY 2025

Katie Byrd  
Bryce Krone  
Carolina Lima de Oliveira  
Tre Manuel  
Natasha Metzger  
Luke Moustakas  
Zach "Mape" Rawlings  
Abbie Schany  
Tanner Schmidt  
Adleigh Wilkerson  
Brandon Wooten



AND GOOD LUCK!



**STAY  
CONNECTED**

Take a look at what we are up to, and  
remember "Once a Bearcat, Always a  
Bearcat!"



**@NORTHWEST  
CAMPUS RECREATION**



**@NWCAMPUSREC**



**@NWCAMPUSREC**



**@NWCAMPUSREC**



**@NWREC**



**660.562.1606**



**[WWW.NWMISSOURI.EDU/RECREATION](http://WWW.NWMISSOURI.EDU/RECREATION)**