



NORTHWEST
MISSOURI STATE UNIVERSITY



Semester Report

Fall 2024-

Spring 2025

BUILDING
BETTER
BEARCATS



VISION

Provide participants recreational activities that advocate for lifelong wellbeing.

MISSION

Provide opportunities for our patrons to promote healthy living through a lifespan of physical, leisure and sport activity.

VALUES

Everything we do in Campus Recreation, from our programming decisions to the way we operate day-to-day, is driven by our core values and helping others to achieve.

CORE VALUES

CORE BELIEFS

S.T.R.I.D.E.

SAFETY - Provide a safe and welcoming environment that creates an atmosphere of fun and wellbeing.

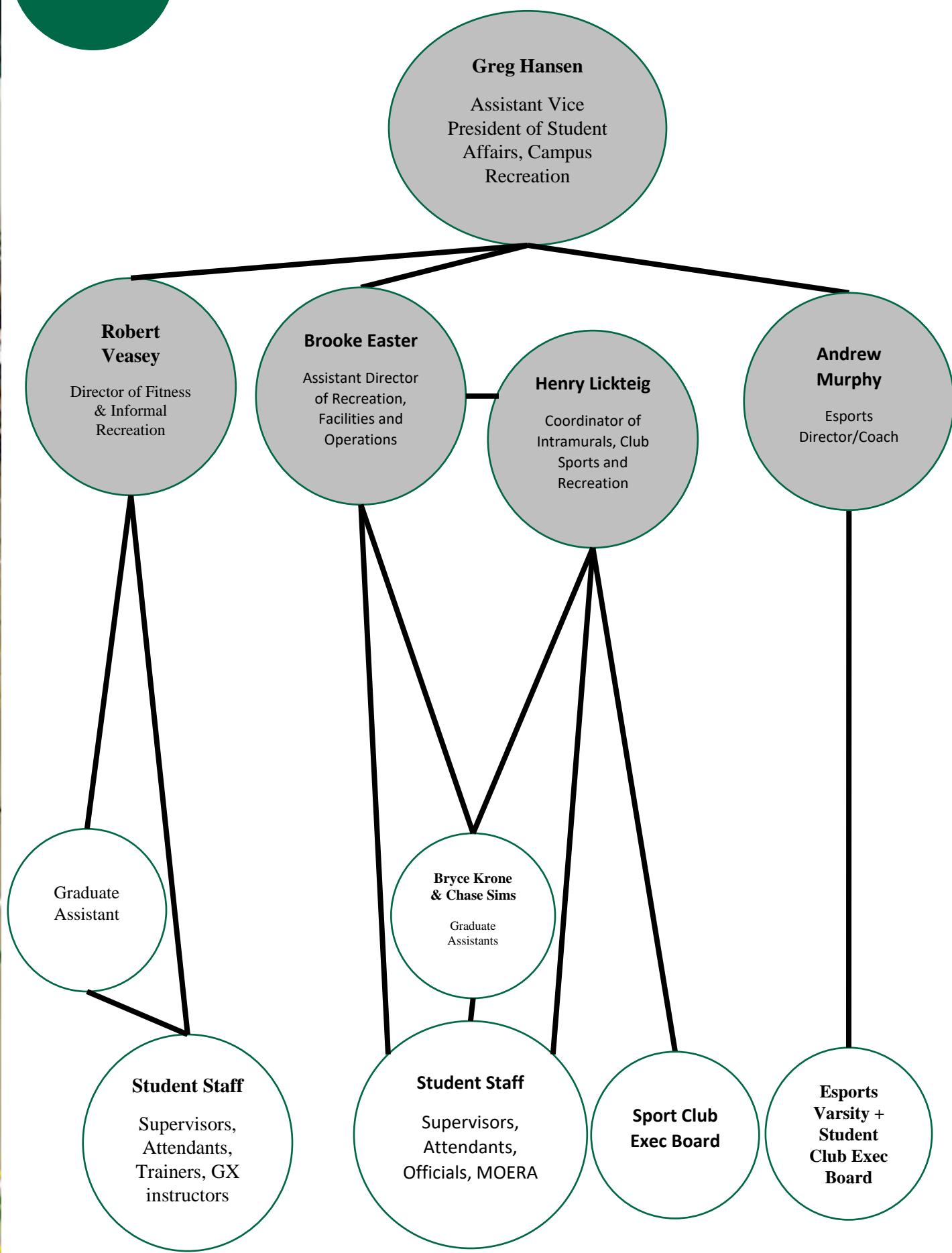
TEAMWORK - Work together to encourage initiative and collaboration.

RESPECT - Foster an inclusive environment that welcomes each individual.

INTEGRITY - Uphold an exemplary ethical and moral work environment.

DEVELOPMENT - Offer professional based learning that encourages creativity.

EXCELLENCE - Maintain high standards through unbeatable facilities, programs, and services that celebrate our success.

STAFF**ORGANIZATIONAL CHART**

BY THE
NUMBERS

3,832.5+
Open facility
hours



97
Odyssey
Challenge
Course
Participants



TIK TOK
1,090 FOLLOWERS
55.5K LIKES

145
Alpine Tower
Participants

267
Trap
Shooting
Participants

452
Watercraft
Participants

60 Student
employees **2** Graduate
assistant **5** Professional
staff



2,833.25+
Student
employment
hours



4,089
Participants in
Intramural Sports

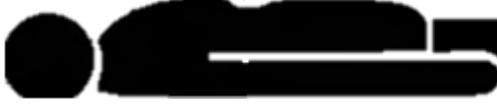
1,148
Unique
participants

12 Sport clubs **\$800**
Sport Club Money
Fundraised

208
Active Sport club
athletes



30
Staff certified in
Red Cross
CPR/AED



**SWIPE FROM AUGUST 2024-
APRIL 2025**

80,701
Total visits



SOCIAL MEDIA

@NWBEARCATESPORTS
100,000+ views & impressions

SUMMER CAMPS

MIDDLE & HIGH SCHOOL CAMP:
15 participants, \$1,000+ revenue

**CLUB & INTRAMURALS**

150+ STUDENTS attended the Esports & Res Life Open House.
100+ STUDENTS actively involved in the club.

**LAB, USAGE, PROGRAMMING & RECRUITMENT**

2,650+ PARTICIPATIONS in the lab
20 ATHLETES receiving scholarships.
100+ STUDENTS completed the recruitment form for Esports.

250+ MIDDLE & HIGH SCHOOL Students engaged

VARSITY & ACADEMY STANDINGS

MCEC Conference "MIAA"
Rocket League, fall 2024 (6-4)
Finished **TOP 4** in their division
Valorant, fall 2024 (7-3)
2ND PLACE overall

NACE Plus DIVISION CHAMPIONS

Rocket League & Valorant

**OPPONENTS PLAYED**

DePaul
Wichita State
Kettering
Northeastern
Grand Valley State
Lawrence Technological

Mizzou
New Haven
Messiah
Cleveland State
Randolph-Macon
Texas A&M International

OPPONENTS DEFEATED

Southern Alberta Institute of Technology
Bow Valley College
Missouri Western + Academy
Lubbock Christian
Mid-America Christian

Mizzou Club
Blinn College + JV
Univ. of Tulsa
Radford Univ.
Oklahoma Christian



Andrew Murphy was promoted to **DIRECTOR OF ESPORTS** and is serving on the **ELIGIBILITY ENFORCEMENT COMMITTEE** in National Association of Collegiate Esports (NACE) and Staff Council Outreach Committee. He hired the **FIRST ESPORTS STUDENT WORKER!** He attended **NAECAD** for professional development, **PRESENTED** to the NLT, Alumni Association & Northwest Foundation Board and **COLLABORATED** with the registrar, admissions, academics, student affairs, global engagement, information technology, student rights & academic success. Participated in the **DAY OF GREEN** and met Hesse's Challenge of **\$5,000 RAISED**. Hosted **CYBER PALOOZA** for 400+ students that included a drone simulation course and job shadows. **STAY TUNED** for 2025-26 school year...Esports is collaborating with LEVELUP Arena to direct the first unofficial MIAA



Esports Event!

CHAMPION
NACE DIVISION



Our social media presence increased from the great work by our Coordinator, Graduate Assistants & Intern creating **TIK TOKS AND REELS** with various departments.

NORTHWEST RECREATION

Campus Recreation participated in the **NIRSA HEALTHY CAMPUS WEEK**.



FFC THEMED GROUP EX CLASSES: Taylor Swift!

SPORT CLUBS:

- Pickleball Club was created in August
- Disc Golf competed in the Mid-America Regional Championship sponsored by Dynamic Discs in Emporia, KS.
- Golf competed in tournaments in Jefferson City, St. Louis and Springfield, Illinois.
- Soccer hosted matches vs. Mizzou, Wichita State and traveled to Pittsburg State.
- Horsemen's Association competed at the Kansas State and Truman State Invites.



Campus Recreation brought **CANOES AND KAYAKS** to Colden Pond! President and First Lady Tatum joined as well as the MO Dept of Conservation who brought fishing gear.



Campus Rec helped celebrate Northwest's **100 YEARS** of Homecoming!

EVENT HIGHLIGHTS:

- Transfer Student Social
- Student Organization Fair
- ODI Flamenco Dance
- Intramural Social
- Career Day
- Ag CDE Fall Contest
- Nodaway County Manufacturing Day
- First Baptist Church Trap shoot
- MOACAC College Fair
- MOSAIC Walk with a Doc
- Exploring Majors and Minors
- MO HOPE
- Grocery Bingo
- Education Mock Interview Day
- Late Night at the Rec
- Stress Less Fest
- Grad Fest

STAFF APPRECIATION EVENTS
 -Pickleball, Potluck, MOERA: Odyssey & Trapshooting, Mozingo Golf.
 Bryce & Chase were nominated for **GRADUATE ASSISTANTS** of the year.

SPORT CLUBS:

- Badminton Club was created.
- Men's Club Basketball participated in the NIRSA Region V Basketball Tournament in Lincoln, NE.
- Horsemen's Association competed at shows in Springfield, MO and Manhattan, KS.
- Winter Guard received 7th place at the MCCGA Championships in Springfield, MO.
- Disc Golf competed in tournaments in Oklahoma & Arkansas.
- Soccer hosted Pittsburg State for a friendly and won in a shootout.



INTRAMURAL SPORTS REVIEW

Fall 2024 = 911 unique participants

- Softball: 343
- Flag Football: 459
- Volleyball: 258

Spring 2025 = 725 unique participants

- Basketball: 294
- Soccer: 204

ACADEMIC YEAR =

1,148 UNIQUE PARTICIPANTS



- RECONDITIONED TREADMILLS IN FOSTER FITNESS CENTER
- RECEIVED POSITIVE COMMENTS REGARDING SPORT OFFICIALS
- ATTENDED FSL CHAPTER MEETINGS

SAC COLLAB: CONCERT AT HUGHES FIELDHOUSE - X AMBASSADORS, DRIVE-IN MOVIE

EVENTS
GREEK WEEK events at Hughes Fieldhouse and the Student Rec Center with FSL.

MOSAIC Heart & Sole
NIRSA Rec Week Cat Combine

SPRING SEMESTER

ESPORTS

SAYING GOODBYE

DECEMBER 2024

Madi Buresh
Kendall Crawford
Avinash Chalam Chinnala
Clayton Grant
Brock Hogue
Nikhil Maduri
Reese McCune
Rylee Schmitt
Sai Krishna Reddy Seelam
Cahleel Smith
Amulya Thota



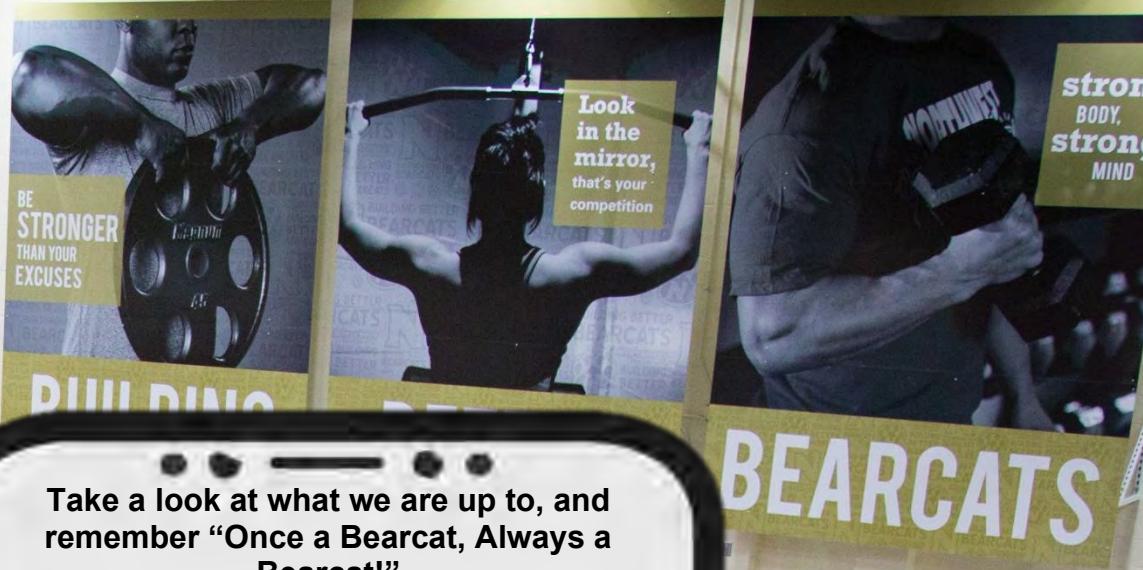
AND GOOD LUCK!



MAY 2025

Katie Byrd
Bryce Krone
Carolina Lima de Oliveira
Tre Manuel
Natasha Metzger
Luke Moustakas
Zach "Mape" Rawlings
Abbie Schany
Tanner Schmidt
Adleigh Wilkerson
Brandon Wooten

STAY
CONNECTED



Take a look at what we are up to, and remember "Once a Bearcat, Always a Bearcat!"



**@NORTHWEST
CAMPUS RECREATION**



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660.562.1606



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