

Kylie J. Wilson, Ph.D.

School of Communication & Mass Media
234 Wells Hall
Northwest Missouri State University
Maryville, MO 64468
Office: (660) 562.1826
kwilson@nwmissouri.edu

- **Ph.D.**, 2020, West Virginia University, Communication Theory and Research
Dissertation: Addiction or Disorder? Using the BIAS Map Model to Explain the Stigmatizing Effects of News Media Labels for Opioid Use Disorder
- M.A.**, 2015, Western Illinois University, Communication Theory and Research
Thesis: Motivations to Donate to Charity Using Normative Social Behavior Theory
- B.A.**, 2014, Western Illinois University, Communication Theory

NON-TEACHING PROFESSIONAL EXPERIENCE

- | | |
|---|--------------|
| Graduate Coordinator – Online MA Program
Northwest Missouri State University | 2023-Present |
| Division of Safety Research Intern
National Institute of Occupational Safety and Health | 2019 |
| Lead Graduate Student Consultant
National Institute of Occupational Safety and Health | 2018 |
| Director of Marketing and Community Outreach
Learning Connections of Galesburg | 2016-2017 |

TEACHING EXPERIENCE

- | | |
|--|--------------|
| Assistant Professor
<i>Northwest Missouri State University, School of Communication & Mass Media</i> | 2021-Present |
|--|--------------|

COM 102: *Fundamentals of Oral Communication*
COM 210: *Communication Theory*
COM 225: *Intercultural Communication*
COM 310: *Communication Research Methods*
COM 332: *Propaganda and Persuasion*
COM 374: *Health Communication*
COM 401: *Special Topics – Health Communication*
COM 425: *Knacktive*
COM 633: *Strategic Communication and Media Relations*
COM 643: *Research and Data Analysis*

INCO 101: *University Seminar*

Instructor of Record

2020-2021

West Virginia University, Department of Communication Studies

COMM 105: *Introduction to Mass Media*

COMM 307: *Communication Across the Lifespan*

COMM 309: *Health Communication*

COMM 425: *Computer Mediated Communication*

COMM 435: *Advanced Social Media*

COMM 608: *Graduate Nonverbal Communication*

COMM 660: *Graduate Organizational Communication*

Graduate Instructor of Record

2017-2020

West Virginia University, Department of Communication Studies

COMM 104: *Public Communication*

COMM 105: *Introduction to Mass Media*

COMM 112: *Small Group Communication*

COMM 212: *Gender Communication*

COMM 306: *Organizational Communication*

COMM 308: *Nonverbal Communication*

COMM 309: *Health Communication*

Instructor of Record

2016

Western Illinois University- Quad Cities, Department of Communication

COMM 247: *Argumentation and Debate*

COMM 344: *Introduction to Interpersonal Communication*

Instructor of Record

2015

Spoon River College, Department of English

COMM 103: *Speech Communication*

Graduate Instructor of Record

2014-2015

Western Illinois University, Department of Communication

COMM 241: *Introduction to Public Speaking*

PEER-REVIEWED PUBLICATIONS

Wilson, K. J., Rourke, B. L., & Stifano, S. (2024). This Should Come with a Warning: Exploring the Impact of Trigger Warnings on Fear and Anxiety Responses to TikTok Content. *Communication Research Reports*. (under review).

Wilson, K. J., & Martin, M. M. (2023). Engaging in casual sex: A test of the theory of normative social behavior. *Communication Quarterly* (under review).

Carmack, H. J., Lazenby, B. S., **Wilson, K. J.,** Bakkum-Gamez, J. N., & Carranz, L. (2024). Lost, mislabeled, and mishandled surgical pathology specimens: A systematic review of published literature. *American Journal of Clinical Pathology*, *161*, 1-10.

Rourke, B. L., **Wilson, K. J.,** & Taylor, S. (2023). A little help from my friends: The moderating role of neurodiversity traits on perceptions of presence. *Review of Communication*, *23*, 1-18.

Wilson, K. J. & Cohen, E. L. (2019). Do good causes leave bad impressions? Exploring the impact of photo frames and newsfeed updates on social impressions of Facebook users. *Communication Research Reports*, *36*, 359-369.

ONLINE PUBLICATIONS

Wilson, K. J. (2020). Addiction or disorder? Using the BIAS Map Model to explain the stigmatizing effects of news media labels for opioid use disorder. *Graduate Theses, Dissertations, and Problem Reports – WVU*. <https://researchrepository.wvu.edu/etd7554>

Cohen, E. L., Bowman, N. D., & **Wilson, K. J.** (2018). Should news coverage and dramatizations of suicide be censored? *Media Ethics Magazine*.

Wilson, K. J. (2018). Safe workplace practices in the veterinary profession. *NIOSH*. <https://blogs.cdc.gov/niosh-science-blog/2018/05/11/hc-grad-students/>

CONVENTION PAPERS & PANELS

Wilson, K. J. (2024, Nov). That's what she said: Navigating toxic comfort and intrapersonal communication in survivors of sexual assault. Round Table, National Communication Association, New Orleans, LA.

Wilson, K. J., & Miller, K. J. (2024, Apr). Traumatic injury and communication via news media: An exploration of safety measures and journalistic reporting. Sports Division, Broadcasting Education Association, Las Vegas, NV.

Wilson, K. J., Subramanian, R., Rudick, K., Parcell, L., Hundley, H., & Hendricks, M. (2024, Apr). Avoiding incoherence: Selecting, applying to, and succeeding in graduate school. Discussion Panel, Central States Communication Association, Grand Rapids, MI.

Wilson, K. J. (2023, Nov). Red flag, green flag, did they really mean that? Understanding perceptions of "red flags" and "green flags" in interpersonal stages of romantic relationships. Round Table, National Communication Association, Washington D.C.

- Wilson, K. J.,** Rourke, B. L., & Stifano, S. (2023, Nov). This should come with a warning: Exploring the impact of trigger warning on fear and anxiety responses to TikTok content. Human Communication and Technology Division, National Communication Association, Washington D.C.
- Wilson, K. J.,** & Miller, K. J. (2023, Apr). Traumatic injury and communication via news media: An exploration of high school and collegiate safety measure and journalistic reporting regarding concussions, TBI, and CTE. Research in Progress Division, Broadcasting Education Association, Las Vegas, NV.
- Wilson, K. J.,** & Martin, M. M. (2022, Nov). Engaging in casual sex: A test of the theory of normative social behavior. Communication and Social Cognition Division, National Communication Association, New Orleans, LA.
- Rourke, B. L., **Wilson, K. J.,** & Taylor, S. (2022, Nov). A little help from my friends: The moderating role of neurodiversity traits on perceptions of presence. Instructional Division, National Communication Association, New Orleans, LA.
- Wilson, K. J.** (2022, Nov). *Ask anonymous – Advice column for interpersonal communication in theory and practice.* Round Table, National Communication Association, New Orleans, LA.
- Rourke, B. L., & **Wilson, K. J.** (2022, Nov). Transforming group work and the group speech: A GIFT for anyone that assigns and grades group speeches. Round Table, National Communication Association, New Orleans, LA.
- Wilson, K. J.,** Rourke, B. L., Dagg, J., LaBlanc, S., & Brenneise, A. (2022, Mar). CATs and DATs: Different approaches to assessment and the impact on learning. Instructional Division, Central States Communication Association, Madison, WI.
- Wilson, K. J.,** & Cohen, E. L. (2019, Nov). Do good causes leave bad impressions? Exploring the impact of photo frames and newsfeed updates on social impressions of Facebook users. Mass Communication Division, National Communication Association, Baltimore, MD.
- Wilson, K. J.,** & Webb, S. M. (2019, Apr). *Safe workplace practices in the veterinary profession.* Poster Session, District of Columbia Health Communication Conference, Fairfax, VA.
- Wilson, K. J.** (2019, Apr). *If your friends had casual sex, would you, too? A test of the theory of normative social behavior and engaging in casual sex.* Poster Session, Eastern Communication Association, Providence, RI.
- Wilson, K. J.** (2019, Apr). *So, you think you're funny: A content analysis of sexual health campaigns using benign violations theory.* Health Communication Division, Eastern Communication Association, Providence, RI.

Wilson, K. J. (2018, Nov). *Perceiving our best self? The effects of pictivism on self-perception and engagement with a cause.* Round Table, National Communication Association, Salt Lake City, UT.

Wilson, K. J. (2018, May). *Communication conflict: Communication between siblings about conflict.* Interpersonal Division, Eastern Communication Association, Pittsburgh, PA.

Wilson, K. J., & Miczo, N. (2017, Nov). *Motivations to donate to charity using the theory of normative social behavior.* Scholar to Scholar, National Communication Association, Dallas, TX.

Wilson, K. J., & Miczo, N. (2015, Mar). *Distance in romantic relationships and the effects of interpersonal needs.* Interpersonal Division, Sooner Conference, Norman, OK.

SERVICE

Faculty Senate – Northwest Missouri State University	2023-Present
Graduate Council Chair – Northwest Missouri State University	2023-2024
Graduate Council – Northwest Missouri State University	2022-Present
University Seminar Committee – Northwest Missouri State University	2022-2023
Undergraduate Curriculum Design – Northwest Missouri State University	2021-2023
Lambda Pi Eta Advisor – Northwest Missouri State University	2021-Present
Visit Day Liaison – Northwest Missouri State University	2021-Present
Downtown Maryville Promotions Committee – Maryville, MO	2021-Present
Reviewer – Broadcast Education Association	2023-Present
– Communication Quarterly	2021-Present
– Eastern Communication Association	2017-Present
Panel Chair – National Communication Association	2019-Present
– Eastern Communication Association	2018-Present
Short Course Usher – National Communication Association	2018-2019
Secretary, Health Interest Division – Eastern Communication Association	2018-2020

PROFESSIONAL DEVELOPMENT

Chat GPT/AI Faculty Forum – Northwest Missouri State University	Nov 2023
Adobe Acrobat Pro DC Workshop – Northwest Missouri State University	Nov 2023
Why Emotional Intelligence is Crucial for High-Impact Leaders – Blue EQ	Oct 2023
CALM Workshop – Northwest Missouri State University	Aug 2023
Trauma-Informed Pedagogy – Northwest Missouri State University	Jan 2023
How to Improve Classroom Presentations – Northwest Missouri State University	Jan 2023
Setting Students Up for Success – Northwest Missouri State University	Jan 2023
Online Teaching Best Practices: Design – Northwest Missouri State University	Apr 2022
Online Teaching Best Practices: Learning – Northwest Missouri State University	Apr 2022
Portfolium for Profession-Based Learning – Northwest Missouri State University	Apr 2022
Tenure and Promotion Workshop – Northwest Missouri State University	Apr 2022

Civitas Learning – Northwest Missouri State University	Aug 2021
CITI Training (Annual) – Northwest Missouri State University	Aug 2021
Mediation/Moderation Workshop – Eastern Communication Association	Apr 2021

PROFESSIONAL ORGANIZATIONS MEMBERSHIP

Central States Communication Association	2022-Present
D.C. Health Communication Association	2019-Present
Eastern Communication Association	2018-Present
National Communication Association	2014-Present