

Strong Leader | Persuasive Sales Professional | Dedicated Student

EDUCATION

BS Degree | Double Major in Business Management & Marketing

May 2008

University of Southern California, Los Angeles, California

GPA 3.5/4.0

- Plan to study abroad and have internship in Europe during the spring and summer semesters of 2007
- Computer Skills: Microsoft Word, Excel, Publisher, PowerPoint, Internet Explorer

RELATED EXPERIENCE

Sigma Phi Epsilon Social Fraternity | Los Angeles, California

Vice President of Recruitment

Apr. 2004 - Present

Managed five members during recruitment and developed strategies to improve the year round recruitment for the fraternity. Planned and developed flyers for rush events. Designed rush shirts for the chapter and sold them to other chapters for a fundraiser. Elected as one of the seven executive members in the fraternity. Provided input dealing with disciplinary issues and future plans. Delegated tasks while maintaining control.

Scholarship Chair

Apr. 2004 - Sep. 2004

two scholarship awards. Sent letters to potential candidates, then narrowed down the applicants. Headed and coordinated the interviewing and selection process of the final ten candidates.

American Eagle Outfitters | Los Angeles, California

Stockroom Manager

Nov. 2004 - Feb. 2005

Controlled all organization, incoming stock, and employment stock problems. Improved the organization and employee accessibility of stockroom. In charge of facilitating floor changes. Delegated tasks between two stockroom employees.

Returns and Exchanges

Feb. 2004 - Nov. 2005

Worked with customers to complete transactions while maintaining high customer satisfaction. Made decision to comply with store policy based on opinions of customer's integrity.

Salesperson

Nov. 2003 - Nov. 2004

Worked the register and sales floor. For 18 weeks was the top employee in credit card registrations. Position dealt largely with sales and loss prevention. Through raises over the year became the highest paid non-manager at the location.

HONORS AND ACTIVITIES

- American Marketing Association
VP of Finance
- Sigma Phi Epsilon Social Fraternity
Outstanding New Member
Intramural Chair
Pledge Class President
- Student Senate
- Team Leadership
Emerging Leader Award
- Community Service (per year)
Retirement Home (40 hrs)
Humane Society (20 hrs)
- Academic Achievement Scholarship
- President's List (4.0) 1 semester